Beat: Entertainment

The return of the great balloon ballet in the sky of Lorraine

Grand Est Mondial Balloons By Sony A7R V

Bologna Motorvalley Italy , 06.08.2023, 16:25 Time

USPA NEWS - Grand Est Mondial Balloons By Sony Camera

The return of the great balloon ballet in the sky of Lorraine:
The 18th edition of the Grand Est Mondial Air Ballons 2023 will take place from 21 to 30 July at Chambley-Bussieres Aerodrome France.

The 2023 edition of the Grand-Est Mondial Air Ballons starts on Friday July 21st until Sunday July 30th at the Chambley aerodrome (Meurthe-et-Moselle). An 18th edition with a unifying slogan: "what unites us". This will be the last edition of the organizer Philippe Buron Pilâtre.

This event brings together more than 500,000 visitors.
200 volunteers
3,000 pilots and crew from over 60 different nations
2 daily flights for the 10 days (depending on the weather) and night flights
19 mass flights on average at each edition
First flights (balloons, ultralights, gliders, etc.)
More than 50 ground activities for visitors (museum, virtual flights, mini hot air balloons, visit to the belly of a hot air balloon, exhibition, etc.).

For this event Sony Italia gave me the new Sony A 7 R V to test
The Sony A7R V is the latest iteration of Sony's high-resolution R series of A7 full-frame mirrorless models, aimed at landscape, commercial, fashion and architecture photographers also great for photographing hot air balloons.
While the full-frame BSI CMOS sensor appears to be the same 61.2 MP device as its predecessor, the Sony A7R V adopts two separate processors to expand its capabilities. In addition to the Bionz (XR) processor enabling a native sensitivity range of ISO 100-3,200, which can be expanded to ISO 50-102,400, there's a second dedicated AF processor solely for AI-based subject recognition and capture for both stills and video.

Besides the 5th generation AF, several other upgrades are likely to filter through to others in the A7 series when their time comes. Expanded processing and new gyros for the image stabilization system mean Sony is claiming up to 8 stops of blur mitigation, up from 5.5 of the previous model. There's also a swivel-type 3.2-in (2.1 M dot) touchscreen that will no doubt appeal to video users, while the inclusion of a cradle for tilting up and down is aimed at landscape photographers.

The viewfinder also gets an upgrade and boasts an impressive 0.9x magnification and an upgrade in resolution to 9.44 M dots. While not new to Sony exactly, the A7R V also features full-size lossless compressed RAW and the addition of medium and small-sized RAW options. With a 1/250 max flash sync and 10 fps continuous shooting (up to 8 fps with AE/AF with tracking in live view), the shutter is the same hybrid mechanical/electronic unit found on the A7R IV.

This professional camera has incredible potential
Excellent color rendition, impressive dynamic range, and excellent color depth.
For the photographer who is interested in purchasing this jewel, we recommend an excellent latest generation computer because the files are very heavy to post-produce.
Once you have overcome this small obstacle, you will have a top camera in your hands.
Good light and excellent photos

Roberto Magni By Foto ReD Photographic Agency

Article online:
https://www.uspa24.com/bericht-23239/the-return-of-the-great-balloon-ballet-in-the-sky-of-lorraine.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Roberto Magni By Foto ReD Photographic Agency

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contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619