Beat: Business

WHEN SUSTAINABILITY AND TECHNOLOGY REDEFINE REAL ESTATE

REAL ESTATE DAY 2025

PARIS, 02.04.2025, 08:46 Time

USPA NEWS - The Real Estate Investment Industry, once seen as slow to adopt Technology, is experiencing a Digital Revolution today. Fuelled by Innovation and the Growth of Data, every Aspect of the Investment Cycle is being reshaped.

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In an Increasingly Connected and Data-Driven World, it is essential to explore New Proposals that bring Improvements to current Practices throughout the Real Estate Chain, in addition to already supporting the Rise of more Energy-Efficient Solutions through the Design and Maintenance of more Eco-Responsible Buildings.

Proptech continues to transform Real Estate through Innovations in Digital Technology, the Creation of New Economic Models, and the Consideration of Environmental Issues. "Real Estate Day" positions itself as a Key Space for Reflection, Collaboration, and Technology Monitoring. Beyond Innovations, this Event explores concretely how New Technologies are evolving the Real Estate Sector.

REAL ESTATE DAY 2025 - By Finance Innovation - On march 20, 2025
With the Collaboration of Swiss Life Asset Managers

- Real Estate 2025: what Trends after 2024?

- Real Estate Market Outlook: Opportunities and Challenges in 2025

- Sustainable Commercial Real Estate: how to reconcile Economic and Environmental Performance

- Startups and Large Groups: an Alliance to revolutionize Real Estate

- Data, an Ally for Real Estate Risk Management

- Keynote: Data & AI, Use Cases applied to New Real Estate

- AI, an Assistant for the Asset Manager: Myth or Reality?

- Real Estate Savings: How Asset Management Companies are shaping Tomorrow's Investment

The situation of the real estate market in France faces an unstable political, legal and fiscal context, but also the entry into force of restrictive legislation, particularly in environmental matters and the reduction of energy consumption.

* The Office Asset Class is the one that remains the most Deeply Impacted Today. Work from Home, Flex -Office and the Desire for Better Centrality and Accessibility have resulted in Increasing Office Vacancies in Secondary Areas.

* The Retail Sector is marked by a rarely seen Number of Business Failures in 2024.

Panel
Charles PLESSIS, Associate Director at B-PART CONSULTING
Gildas CHAUVAU DE VALLAT President at CREATEAM
Laurane ARPINO, Prospective & Innovation Project Manager at PARIS&CO
Fabrice DANTEC, CEO NIDOMIO

Stéphanie POQUETTINO, Partnerships and Innovation projects Manager at CREDIT AGRICOLE GROUP

* Logistics & Activities: It is the most Dynamic Asset Class, even if a Slowdown in Rental Demand seems to be starting.

* Residential, Hotels and other Assets: Political Uncertainties and Upcoming Local Elections have significantly slowed down the Development of New Residential Programs.

Source: Real Estate Days 2025
By Finance Innovation & Swiss Life Asset Managers
On March 20th, 2025

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Article online:
https://www.uspa24.com/bericht-25502/-when-sustainability-and-technology-redefine-real-estate.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Editorial program service of General News Agency:
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Official Federal Reg. No. 7442619